



### **OUR GROUP NETWORK**

### CTK

Revolutionizing the beauty industry through innovative solutions. With close collaborations among our research laboratory, R&D centers, and university partners, we combine ideas and technology to create groundbreaking products. Leveraging a vast partner network, global influence, and expertise, we set new standards in the beauty industry.

#### **SERVICES**

Formulation Development, Packaging Development, Product Planning, Design, Contract Manufacturing, Small-scale Production, Regulatory Compliance, Quality Management, Production Management, Logistics

COMPLETONE

Our team of creative crews consults and commercializes brands and products, redefining brand value and inspiring lifestyle that transcends time, Building on our rich expertise, we curate offerings that stand the test of time, appealing them to mass consumers.

#### **SERVICES**

**Brand Consulting** 

### **CTK E-VISION**

CTK E-VISION Global Network aspires to be the leading "Supply Chain Platform Provider" in cross-border operations. By integrating databases between over 40 marketplaces and e-commerce platforms local and abroad, we foster a seamless trading environment for all market players.

#### **SERVICES**

Cross Border E-commerce

### **CTK USA**

Located in Ontario, California, our CTK USA Fulfillment Center spans across 4,200 square meters. Going beyond shipping, we offer comprehensive services tailored to client's requirements-including order fulfillment, orders exchanges to refunds. With state-of-the-art automation systems, our focus is on delivering advanced and efficient logistics services so you can focus on growing your business.

#### **SERVICES**

Fulfillment

### **CTK BIO CANADA**

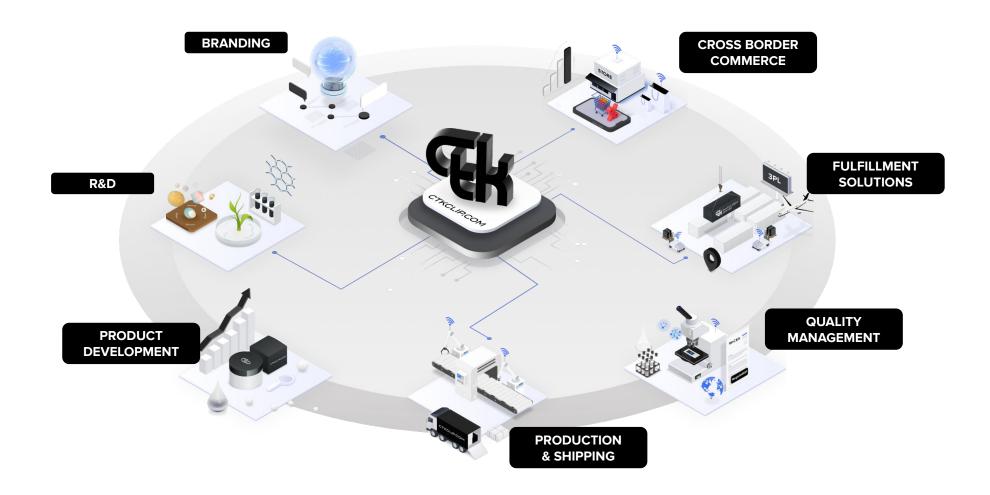
CTK BIO Canada headquartered in Surrey, British Columbia, is a leading research, development, and manufacturing company specializing in converting wasted by-products into biodegradable / compostable plastic pellets and other high value materials designed to break down in managed and unmanaged environments.

#### **SERVICES**

Material Research and Development



### **OUR GROUP NETWORK**



CTK Group offers all-inclusive services designed for B2B beauty businesses from branding, product development, quality management, production, shipment, distribution, and marketing. Expanding beyond beauty, we also facilitate seamless cross-border solutions across all industries.

### **OUR GROUP NETWORK**

### **BRANDING**

Our expert brand consulting fuels aspiring entrepreneurs and businesses entering beauty and health industry. From strategy to design, we create captivating identities that resonate.

### **RESEARCH & DEVELOPMENT**

Experience the power of groundbreaking formulas, patented packaging solutions, and cutting-edge R&D expertise that offer sustainable packaging options for the cosmetics industry and beyond.

### PRODUCT DEVELOPMENT

Stay ahead of the curve and address up-and-coming market needs with our team of curators and designers who carefully predicts anticipating trends and crafts visionary concepts.

**GROUP NETWORK** 



**GROUP NETWORK** 

GROUP NETWORK

CTK



### **PRODUCTION & SHIPPING**

CTK

From concept to shelf, we plan, manufacture and deliver compliant and commercially viable products unique to your brand, on time.

### **QUALITY MANAGEMENT**

Dedicated to upholding the integrity and reliability of our products, our team of QM officers uphold stringent standards that adhere to global and industrial requirement (ISO 22716).

### **FULFILLMENT SOLUTIONS**

Tailored 3PL services providing customized B2B and B2C solutions at competitive rates covering storage, packaging, delivery, and returns handling.

### **CROSS BORDER COMMERCE**

Whether you are an international business looking to enter the Korean market, or a Korean business looking to go global, we connect you to giant e-commerce channels, bridging you to the rest of the world.



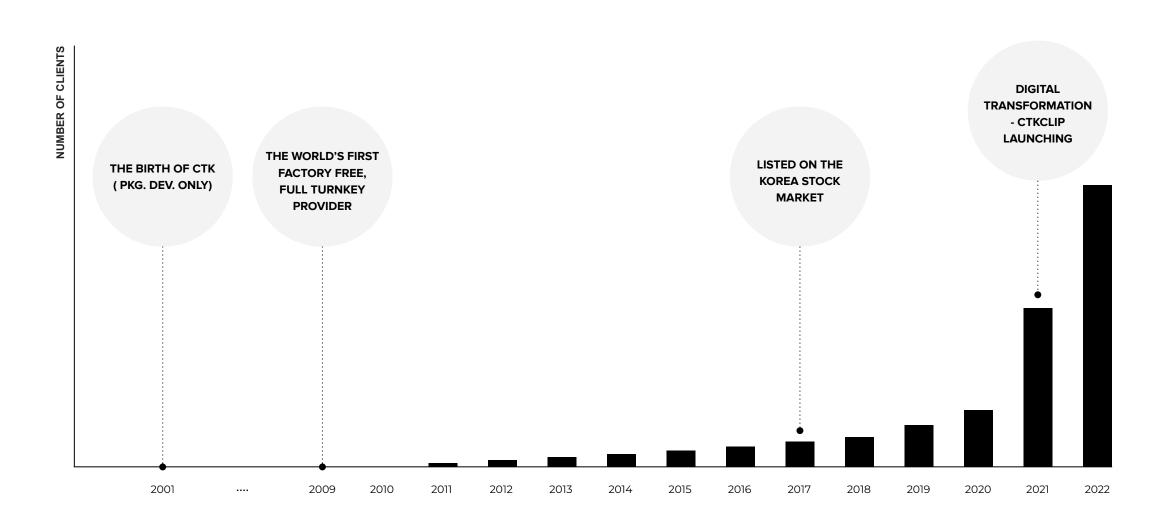






### **CTK HISTORY**

CTK has grown to become a global leader in turnkey product development services, revolutionizing the beauty industry through an innovative 'factory-free' approach and digitalization initiatives.



### **CTK PORTFOLIO**

We are a key innovation partner for iconic and emerging brands across the world, delivering unparalleled quality and groundbreaking innovations.

СН	ANEL	DIOR	GIVENCHY	B O B B I B R I	O W N	ESTĒE LAI	UDER
watsons	GUER	LAIN	NUDESTIX	florence by mills.	stil	a	SpoiledChild™
smashbox LOS ANGELES	∜TERRY	Saisa	NYX	MAKE UP FOR EVER PROFESSIONAL PARIS	Too Fa	ced	AY POY BEAUTY
PAWPAW ORIGINAL BALM	Glossier.	tarte	PATRICK TA	HOURGLAS	s	.ANI	DOMINIQUE
Supergoop!	Hero.	MERIT	SHEGLAM	Jouer	HAUS	TULA	pixi

### **CTK'S GLOBAL PRESENCE & 2022 SALES MIX**



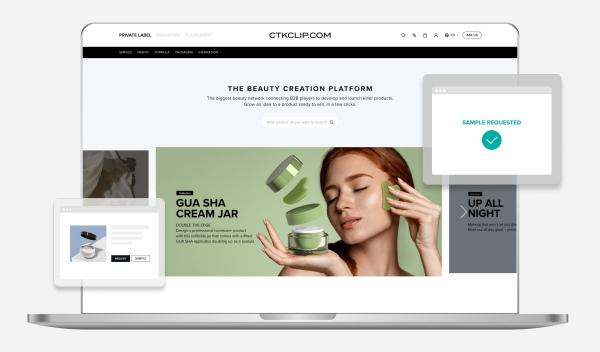
At CTK, our global presence spans across Seoul, New York, Los Angeles and Paris, giving us the ability to collaborate closely with customers no matter what they are located. In 2022, our diversified sales distribution across continents highlighted our global reach and successful penetration of various markets.

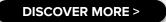
### **DIGITAL SHIFT**

We are now digitalizing our services through CTKCLIP to expand our reach worldwide and overcome the constraints of time and space. With a fast growing partner and user base, we're achieving exponential growth, tapping into new markets and utilizing data to drive beauty innovations.

# GLOBAL BEAUTY CREATION PLATFORM

- 2000+ formulas and packaging options for your next product launch
- 200+ partners' products & in-house innovations all at a glance
- 20+ years of CTK's expertise conveyed online
- 12000+ users from 108 countries
- One stop solution for branding, manufacturing and fulfillment
- The complete spectrum of beauty products, all in one place.





### **CTKCLIP.COM**

Our revolutionary B2B digital platform, connecting beauty industry players to collaborate, innovate and bring killer products to market.

### **NETWORK**

Get access and inquire about products sourced from CTK in-house R&D Center and across 200 partners around the globe. You can tap into our expertise anytime, anywhere.



### **BIG DATA**

We drive product development and innovation based on big data collected from online/offline sources. All products are scrupulously curated reflecting the latest trends and consumer needs.

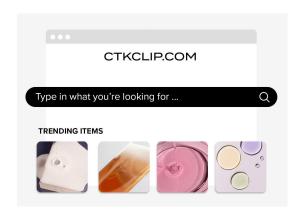


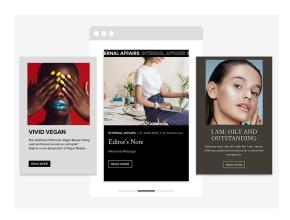
### **USER FRIENDLY**

With convenient search and smart curation features, you can easily explore thousands of products categorized by theme, trends, and keywords.

### **CURATION**

Get inspired by our specially curated content that dives in on upcoming beauty trends and explore related products that we know - will be a hit!





### WHY CTK

CTK drives collaboration, partnering closely with industry leaders to create innovative products that blend ideas and technology. With our expansive network, global reach, and expertise, we reshape the beauty industry with groundbreaking solutions that redefine industry standards.

# 200+ PARTNERS

We have cultivated strategic partnerships with over 200 industry-leading companies, including R&D centers, manufacturers, and suppliers. These collaborations allow us to tap into a vast network of resources, enhancing our ability to provide comprehensive solutions to meet our clients' needs.

# 2000+ GLOBAL CLIENTS

Our client base spans across more than 2000 satisfied customers worldwide. From renowned beauty brands to emerging companies, we have built strong relationships by delivering exceptional products and services that are tailored to their unique needs.

# **22**YEARS OF EXPERTISE

With a strong foundation in packaging engineering, formula R&D, and global quality management, CTK is a trusted leader in the beauty industry. Our experience and commitment to excellence ensure the highest quality and innovative solutions for our clients, meeting global standards.

# 300+

With a strong emphasis on innovation, we hold over 300 domestic and international patents.
Our extensive portfolio covers a wide range of areas, including formula, packaging engineering, design, and trademarks, showcasing our commitment to pushing boundaries and driving industry transformation.

# **9**LANGUAGES SPOKEN

Our multinational team is fluent in Korean, English, French, Italian, Spanish, Japanese, Chinese, Russian, and Malay. This linguistic diversity empowers us to effectively communicate and collaborate with clients from different cultural backgrounds, ensuring seamless interactions throughout the project lifecycle.

### WHY WE DO IT BETTER

CTK is composed of a team of dedicated experts in the B2B beauty industry, providing unrivaled creativity and expertise. With a combination of innovative ideas, accurate market forecasting, and strong technical prowess in engineering and R&D, we deliver comprehensive solutions that differentiate your beauty business in the global market.

01	International network		Advanced digital B2B beauty platform	
02	Strong partnership	05	Technical expertise and know-how	
03	Customized beauty business solutions	06	Endless creativity	

### **OUR KEY STRENGTHS**

### FORMULA INNOVATION LAB

Through continuous research and collaborations, our formula innolab uncovers new technologies and formulas, which fuel our innovation and the introduction of groundbreaking products offering.

Our focus on sustainable development and customer satisfaction drives us to constantly improve and deliver edge-cutting offerings.

- Clean/Natural formula
- Functional formula (OTC, sun protection, moisturizing, anti-aging, etc.)

- New, innovative materials
- K-beauty, global trend innovations

### PACKAGING INNOVATION LAB

Through market research and communication with clients and partners, our packaging innolab prioritize the development of new mechanism designs, and eco-friendly cosmetics packaging.

With a focus on structural and design refinement, we create top-quality products from conceptualizing, prototyping to schedule management.

- Custom Design
- Custom Mold development
- Patented packaging

# PRODUCT PLANNING

We provide a comprehensive solution for clients, guiding them from raw materials to formula and packaging. With a focus on creativity and client's vision, we curate products with ideal composition, functionality and efficacy.

As a K-beauty pioneer, we interpreted and adapted K-beauty trends into a global narrative, shaping countless trends and brands. Our award-winning products sold millions worldwide.

- Full turnkey solution
- Product concept proposal
- Packaging artwork design

### QUALITY MANAGEMENT

We prioritize consistent quality and excellence by implementing stringent quality management processes and procedures to ensure the product safety and efficacy.

We utilize Al-based regulatory review solutions, to comply with stringent cosmetics regulations, laws, international standards, certification requirements, and customer specifications.

- ISO22716
- GMP certified
- 34 cosmetic regulations of 75 countries including USA/Canada/Europe/Australia
   30 retail regulations including Sephora/Ulta



# RESEARCH & INNOVATION

Gain insights on global trends backed by data and discover the newest innovations.

# **CONCEPT CREATION**

Craft unique product ideas with our curation experts and transform them into products line up.

### CUSTOM FORMULATION & PACKAGING

Create custom formula and packaging aligned with brand narrative.

### QUALITY MANAGEMENT

Ensure product safety, efficacy, consistency, and compliance.

# PRODUCTION & LAUNCH

Secure on-time launch with efficient scale-up production, smooth logistics and customs support.

### **OUR TEAM**

### R&D

Our in-house chemists and packaging engineers committed to developing innovative and tailored solutions.

### PRODUCT DESIGNING

Our team of curators and designers stay ahead by anticipating trends and curating visionary concepts.

### **SALES**

Team of experts skilled in project management, proactively address customers' needs delivering seamless experience.

### **QUALITY MANAGEMENT**

Dedicated to upholding the integrity and reliability of products, ensuring we meet our high standard and customers' satisfaction.

### **SCM**

Constantly innovating and optimizing logistics and supply chain processes to exceed customer expectations.

### DIGITAL TRANSFORMATION

The hub where we leverage technology and data, generating valuable insights that feed into our CTKCLIP platform.

# STRATEGY & FINANCIAL MANAGEMENT

A team dedicated to driving growth and maximizing profitability through efficient financial planning and strategic decision-making.

# **CONTACT US**

### WE ARE GLOBAL BUT STILL PERSONAL

### START A CONVERSATION >

СТК			
SEOUL	NEW YORK	LOS ANGELES	PARIS
234, Hyoryeong-ro, Seocho-gu, Seoul, Republic of Korea	60 Broad St STE 2426, New York, USA	2110 S.Pacro Avenue Ontario, CA USA	28, rue l'Admiral Hamelin, Paris, France

CTK USA FULFILLMENT	CTK E-VISION	CTK BIO CANADA	COMPLETONE
ONTARIO	SEOUL	SURREY	SEOUL
2110, S.Parco Avenue	234, Hyoryeong-ro,	102-6628 176A Street,	234, Hyoryeong-ro,
Ontario, CA	Seocho-gu, Seoul,	Surrey, BC, V3S 2A7,	Seocho-gu, Seoul,
USA	Republic of Korea	Canada	Republic of Korea





